

ZEBRAS EMBROIDERED TAPE

MASAI RED • SC 0004 T3332

Embroideries, Tapes from the Dazzle Collection and Zebras Collection by Scalamandré

SHOWING 7" ACROSS



APPROX. MATERIAL WIDTH 4" / 10.16 cm
 APPROX. REPEAT . . . HORIZONTAL 0" / 0 cm
 VERTICAL 5.125" / 13.02 cm
 CONTENT 85% LINEN 15% POLYESTER
 EMBROIDERY CONTENT . . . 100% POLYESTER
 SUGGESTED USE . . . LIGHT DUTY MULTIPURPOSE
 CLEANABILITY DRY CLEAN ONLY
 MADE IN INDIA
 STOCKED IN SCALAMANDRE WAREHOUSE U.S.A.
 DESIGN BIRD / ANIMAL
 SCALE SMALL

DESIGN INSPIRATION

Originally designed in 1945 for Gino of Capri restaurant, affectionately known as "Gino's" by New Yorkers, Scalamandré restored the Zebras wallcovering at this iconic Upper East Side establishment in 1973 after the walls were damaged by fire. Flora Scalamandré, wife of Franco Scalamandré, skillfully hand-drew the signature motif, which would later become the renowned Scalamandré Zebras design. This lively pattern depicts two Zebras prancing around politely placed arrows set against a lively colored ground. The playful and captivating design instantly captivated audiences, quickly joining the product line and ultimately achieving fame through appearances in notable films such as Wes Anderson's "The Royal Tenenbaums".

Over time, the Zebras design expanded to include a wider range of colors and introduced as a vinyl wallcovering and grasscloth. Additionally, the motif was adapted for fabric use, both indoors and outdoors, with a resized "Zebras Petite" for enhanced versatility. "Zebras Embroidered Tape" features our iconic Zebras pattern reimagined on a linen ground. This playful passementerie adds an unexpected detail as the leading edge of drapes, or a signature border on an ottoman or bench. Zebras Embroidered Tape is offered in a colorful spectrum coordinating with both the printed fabric and wallcovering.

Zebras has gained immense popularity in the industry and beyond, remaining a highly sought-after and globally recognized design. Delve into the comprehensive [HISTORY OF ZEBRAS](#) and explore its extensive product offerings to discover the full breadth of this iconic design.

The House of Scalamandré is proud to partner with Grevy's Zebra Trust, an independent wildlife conservation trust, to help raise awareness for this urgent cause. In support of their efforts to conserve Grevy's zebra in the community rangelands of Kenya and Ethiopia, we are pleased to donate a portion of all Scalamandré Zebras sales to [GREVY'S ZEBRA TRUST](#).



DETAIL IMAGE