

## ZEBRAS - VINYL

MASAI RED • SC 0001 WP81388MV

Printed Wallcoverings, Vinyls from the Zebras Collection by Scalamandré



DETAIL IMAGE

APPROX. MATERIAL WIDTH	26" / 66.04 cm
APPROX. REPEAT ..	HORIZONTAL 26" / 66.04 cm VERTICAL 37.5" / 95.25 cm
MATCH .....	STRAIGHT
CONTENT .....	VINYL UNTRIMMED
	10 ROLL MINIMUM FOR COLORS 2-7, 9-12 2 ROLL MINIMUM FOR COLORS 1 & 8
PERFORMANCE / ..	FLAME RETARDANT (FR) CONTRACT
FIRECODE .....	CLASS A
CLEANABILITY ....	SPONGEABLE
MADE IN .....	U.S.A.
DESIGN .....	BIRD / ANIMAL
SCALE .....	LARGE

### DESIGN INSPIRATION

Originally designed in 1945 for Gino of Capri restaurant, affectionately known as "Gino's" by New Yorkers, Scalamandré restored the Zebras wallcovering at this iconic Upper East Side establishment in 1973 after the walls were damaged by fire. Flora Scalamandré, wife of Franco Scalamandré, skillfully hand-drew the signature motif, which would later become the renowned Scalamandré Zebras design. This lively pattern depicts two Zebras prancing around politely placed arrows set against a lively colored ground. The playful and captivating design instantly captivated audiences, quickly joining the product line and ultimately achieving fame through appearances in notable films such as Wes Anderson's "The Royal Tenenbaums".

Over time, the Zebras design expanded to include a wider range of colors and introduced as a vinyl wallcovering and grasscloth. Additionally, the motif was adapted for fabric use, both indoors and outdoors, with a resized "Zebras Petite" for enhanced versatility, and now even available as an embroidered tape. Zebras has gained immense popularity in the industry and beyond, remaining a highly sought-after and globally recognized design. Delve into the comprehensive [HISTORY OF ZEBRAS](#) and explore its extensive product offerings to discover the full breadth of this iconic design.

The House of Scalamandré is proud to partner with Grevy's Zebra Trust, an independent wildlife conservation trust, to help raise awareness for this urgent cause. In support of their efforts to conserve Grevy's zebra in the community rangelands of Kenya and Ethiopia, we are pleased to donate a portion of all Scalamandré Zebras sales to [GREVY'S ZEBRA TRUST](#).

"Zebras - Vinyl Wallcovering" is a more durable alternative to our beloved, signature design, perfect for high traffic areas and powder rooms. While different in ground, the vinyl variation looks exactly the same in color as the non-vinyl versions. When ordering memos to determine your desired color, please order paper memos. Memos of the vinyl ground around only available in either Masai Red ([SC 0001 WP81388MV](#)) or Denim ([SC 0008 WP81388MV](#)).